

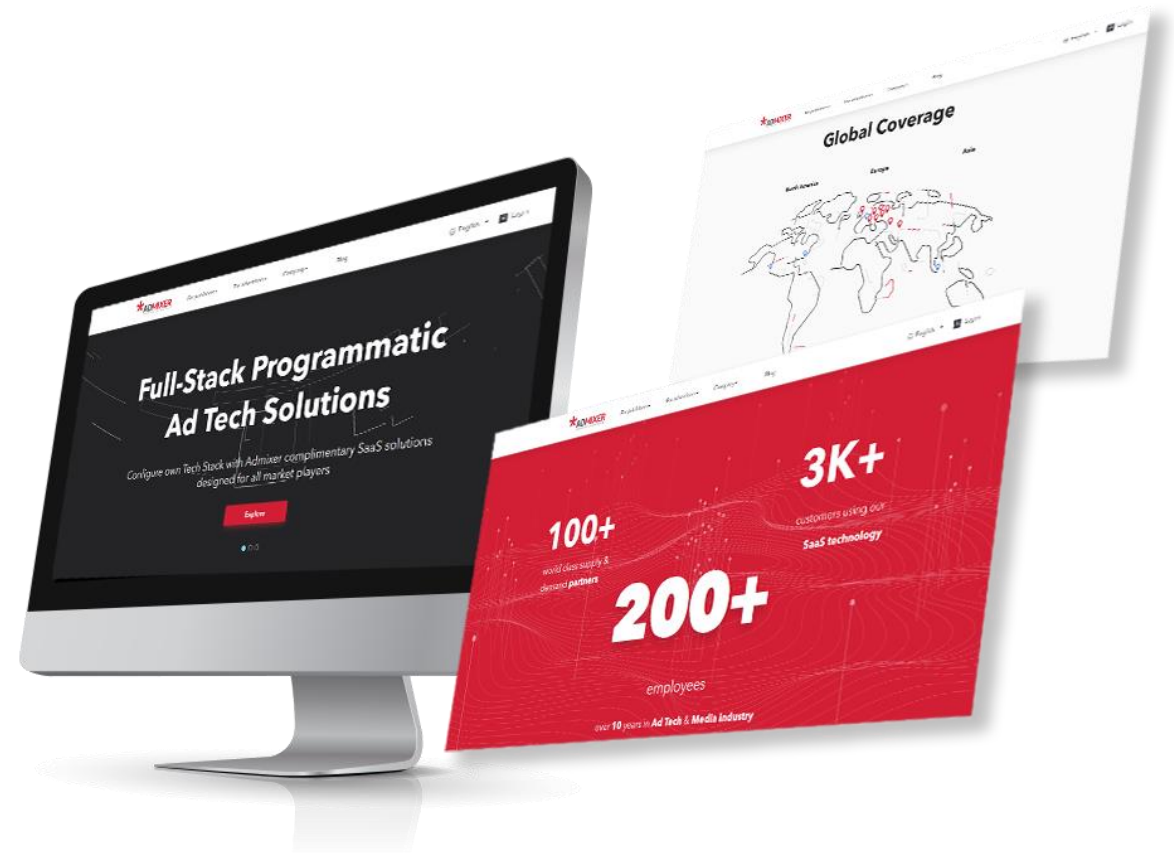


Full-stack programmatic adtech solutions
for all market players



Our Mission

Building an ecosystem
with effective and
transparent relationships
between all of the players
in the digital advertising
industry



Our Story

2009

Admixer entered the market as a display ad network for online advertisers and an ad server for publishers



2010

Admixer UA became the largest advertising network in Ukraine



2012

Recognized as "Leader of the Year" among Microsoft Azure solutions
Achieved "Microsoft Gold Partner" status



2013

Recognized as an official partner of Microsoft Advertising



2014

Admixer became a certified partner of Google DoubleClick Ad Exchange



2015

Launched the SaaS products Admixer.Publisher, and Admixer.Networks
Launched the Creative Management Platform Admixer.Creatives



2016

Became part of the programmatic ecosystem by launching Admixer.SSP

Became an official reseller of DoubleClick digital marketing products
Started partnership with instant messaging platform Viber

2017

Launched mobile SDK and reached 100 RTB integrations.



2018

Started new products - **Admixer.DSP** and video player **Player.best**.

Admixers servers exceed 10+ billion ad requests per day

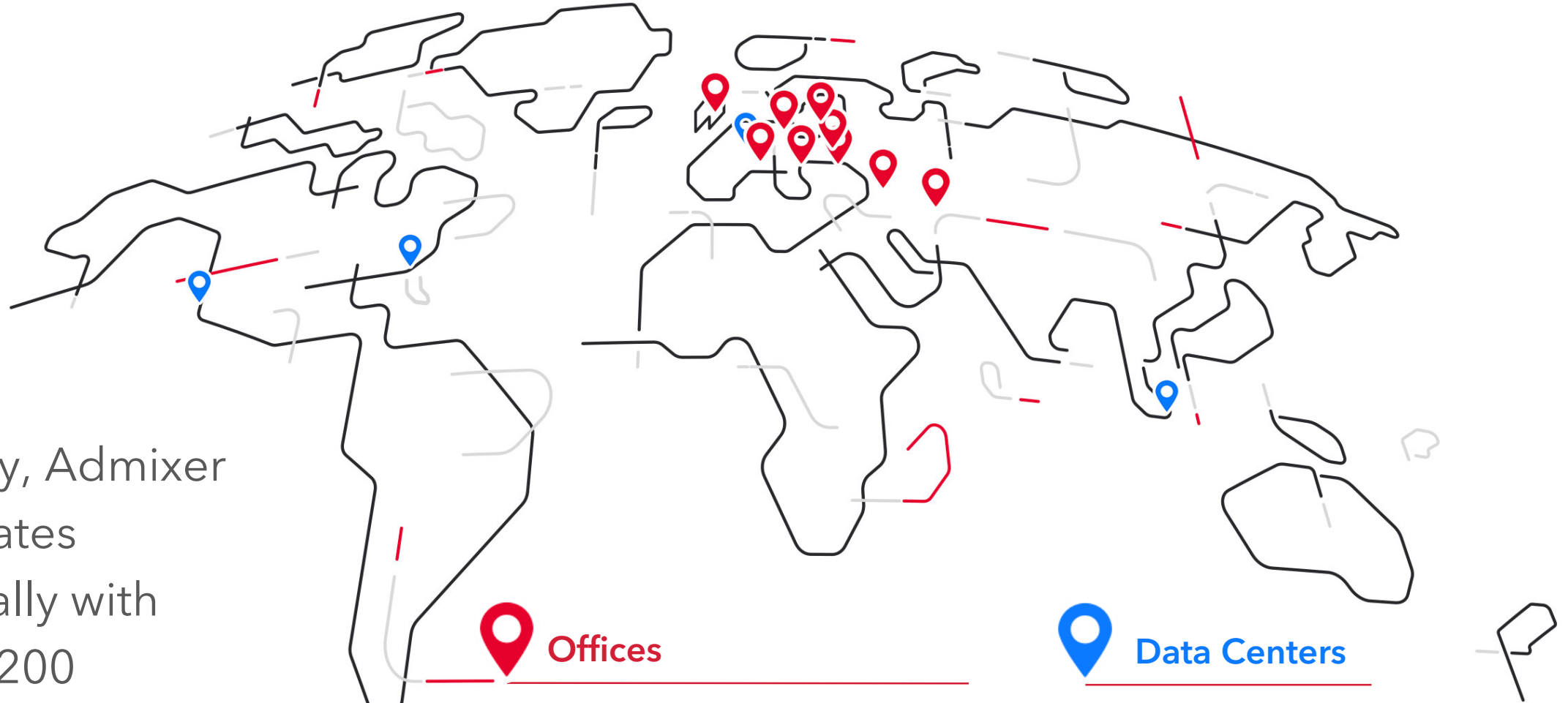
2019

Started **Agency Tech Stack** – the adtech solution for advertising agencies.

3000 publishers are connected to the Admixer advertising ecosystem

Geography

Today, Admixer operates globally with over 200 employees worldwide.



Ukraine (2009)

United Kingdom (2014)

Kazakhstan (2014)

Belarus (2014)

Germany (2017)

Georgia (2018)

Moldova (2019)

Miami

Los Angeles

Frankfurt

Singapore

Our Products

.Pub Admixer.Publisher	.Dsp Admixer.DSP
.Nw Admixer.Network	.Dmp Admixer.DMP
.Pb Player.best	.Ats Admixer.Agency Tech Stack
.Ssp Admixer.SSP	.Cr Admixer.Creatives

[Admixer.Publisher](#) | Ad server for publishers

[Admixer.Network](#) | Platform to create and manage ad networks

[Admixer.DSP](#) | **Self-service** Demand-Side Platform for advertisers and ad agencies

[Admixer.ATS](#) | Agency Tech Stack, self-service demand-side solution for large agencies and communication groups

[Admixer.SSP](#) | **In-house project focused on programmatic-based partnerships** with SSPs and DSPs

[Admixer.DMP](#) | Data Management Platform for precise audience targeting

[Admixer.Creatives](#) | Ad formats library with hundreds of ready-to-use creative templates

[Player.Best](#) | HTML5 video and audio player for inventory monetization

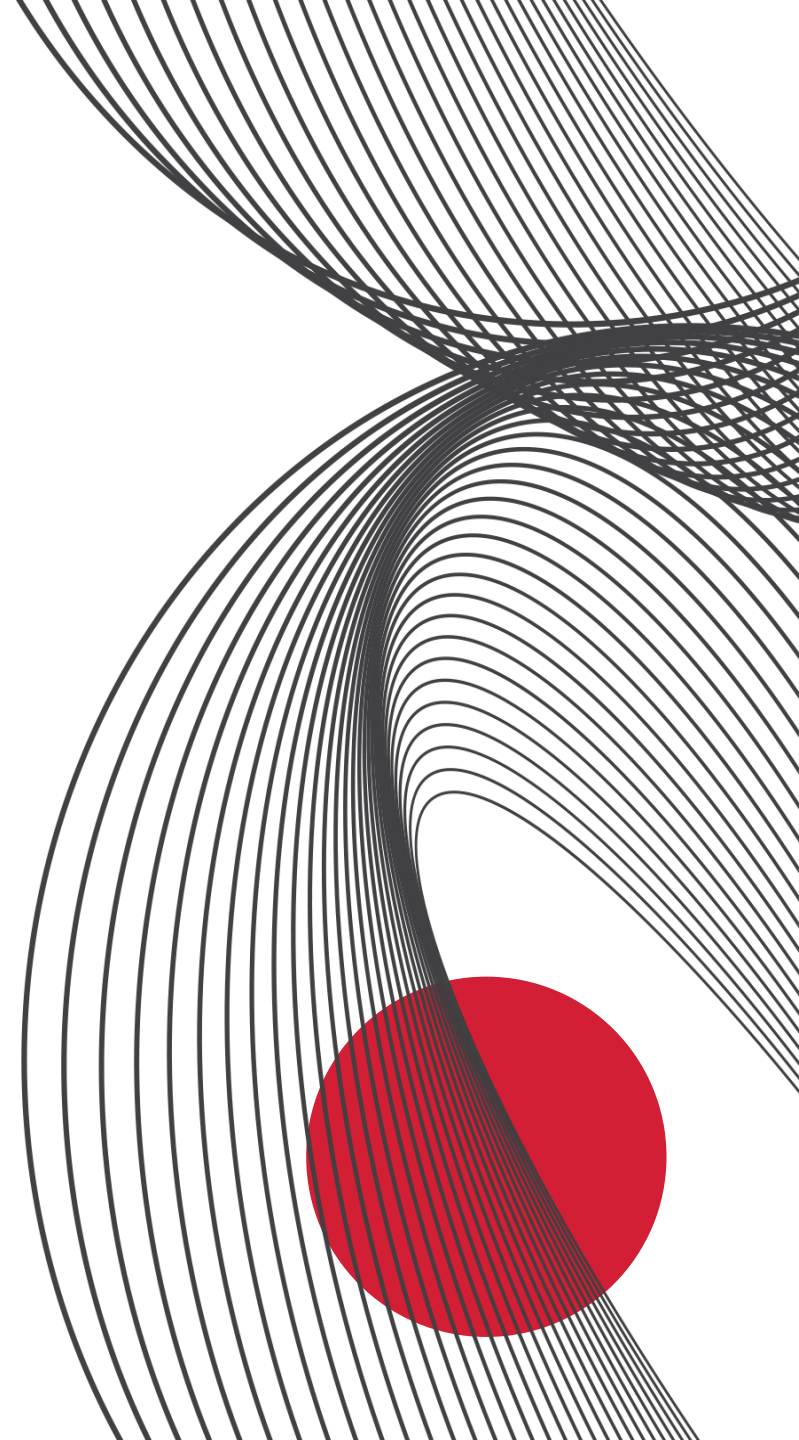
Trust



We integrated the most powerful verification tools to guarantee brand safety, media buying transparency, and the highest inventory quality.



Partnerships



People

Our leadership



Aleksey Boltivets
CEO & Founder



**Volodymyr
Zakrevskii**
CTO



Elena Podshujejt
CPO



Anna Yatel
CMO

Every day we challenge ourselves to make Admixer
the best fit for your online advertising activities.

Our leadership



Dmitry Breus
Head of DSP

Admixer.DSP



Tetiana Sichko
Business Development
Manager (Mobile)



Yaroslav Kholod
Director of Programmatic
Division

Admixer.SSP



Ivan Fedorov
Head of DMP

Admixer.DMP

Quotes



”

«We aim to build the largest independent adtech ecosystem in the CEE region and unite all industry leaders in it»

Aleksey Boltivets
CEO & Founder



”

«Admixer develops top-notch adtech software for all market players. Our expertise and technology lets publishers and advertisers achieve outstanding results»

Elena Podshuvejt
CPO



”

«Our main focus is minimizing the distance between advertisers and publishers. Admixer is a place to get exclusive access to the direct demand and direct supply»

Yaroslav Kholod
Director of Programmatic
Division

Press Assets



Leadership



Team



Logos

Admixer in Social Media



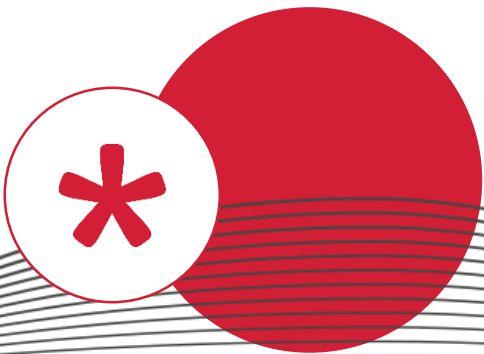
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